



Cruizin' for Crime Stoppers Motorcycle Ride

January 27, 2024

Village of Wellington Amphitheater

SPONSORSHIP OPPORTUNITIES

We invite you to join us for the Annual ***Cruizin' for Crime Stoppers Motorcycle Ride!***

- Support **Crime Stoppers of Palm Beach County Inc**, a civilian volunteer 501(c)(3) non-profit organization dedicated to solving and preventing crime in our local communities.
- **Crime Stoppers of Palm Beach County, Inc.** provides anonymous tip reporting via phone / online / app for citizens to report suspected criminal activity. Tips resulting in an arrest are eligible for reward.
- Help us sponsor programs like **Student Crime Stoppers** – resources and app available at no cost to our Palm Beach County schools.
- ***Cruizin' for Crime Stoppers*** – THE LARGEST MOTORCYCLE RIDE IN PALM BEACH COUNTY - celebrating its 13th annual escorted motorcycle ride throughout the county.
- Past events have hosted 800+ riders and their guests as well as 1000+ attendees from the public. Our social media has over 5,000 followers. This year's event is co-sponsored by The Village of Wellington and we are expecting to double our event attendance due to the new venue and marketing outreach by the Village of Wellington.

Participants in the motorcycle ride must pre-register. Registered riders and guests will gather in the VIP area following the ride for a complimentary lunch. The after-party with vendor marketplace, live music and refreshments is open to the public.

Proceeds from the event are used to cover the organization's operational costs throughout the year and support our various programs. A portion of Sponsor donations are tax deductible.

Please join us for the 2024 Ride!

Online registration to ride. Clubs & Groups Welcome!

<https://www.cruizinforcrimestoppers.info/registration/>

Ride Information

<https://www.cruizinforcrimestoppers.info/>

Registration or sponsorship questions – contact Angela Barnard, Executive Director at

angela@CrimeStoppersPBC.com or (561) 329-9664



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Presenting Event Sponsor- \$5,000

(8) Tickets to VIP Area (includes T-shirt, lunch, drink & swag bag)

Inclusion of your logo/name on event marketing:

- Event banner
- Event Website Sponsor Page
- Social Media posts (minimum of 10) and recognized on all Email blasts
- Stage mentions during the event (at ride send off and after party)
- Complimentary vendor market space (table and tent not included)

Road Master Event Sponsor- \$2,500

(4) Tickets to VIP Area (includes T-shirt, lunch, drink & swag bag)

Inclusion of your logo/name on event marketing:

- Event banner
- Event Website Sponsor Page
- Social Media posts (minimum of 5) and recognized on all Email blasts
- Stage mentions during the event (at ride send off and after party)
- Complimentary vendor market space (table and tent not included)

Chrome Event Sponsor- \$1,000

(2) Tickets to VIP Area (includes T-shirt, lunch, drink & swag bag)

Inclusion of your logo/name on event marketing:

- Event banner
- Event Website Sponsor Page
- Stage mention during the event
- Complimentary vendor market space (table and tent not included)

Friends of Crime Stoppers – Choose your Level of Support Perfect for Small Businesses and Individuals

Join our loyal supporters, small businesses and individuals who have kept our organization operating over the years by becoming a **FRIEND of CRIME STOPPERS**. All donations are welcome and will be recognized from event stage and on website.



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Event Vendor Market- \$250

Includes 10' x 10' space and your logo/name on event marketplace directory online. Vendors must provide their own table and tent.

Vendors are encouraged to provide 500 business cards, marketing materials and/or promotional items for inclusion in VIP swag bags provided to all riders, guests and sponsors.

In-Kind Supporter

(donations of gift cards, raffle/silent auction items)

Donations for raffle prizes and/or silent auction items will be recognized from event stage.



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Business Name: _____

Contact Name: _____ Phone: _____

Contact Email: _____

Address: _____

Presenting Sponsor \$5,000

Vendor Marketplace \$250
 (vendor provides own tent/table)

Road Master Sponsor \$2,500

Chrome Sponsor \$1,000

In-Kind Supporter - for donation item
 pick-up or mailing instructions call Angela (561)
 329-9664

Friends of Crime Stoppers

__ \$25 __ \$50 __ \$100 __ \$250

or other donation amount \$ _____

PAY BY CHECK (BY 1/10/2024)	PAY BY CREDIT CARD (by 1/10/2024)
<p>Make checks payable to: Crime Stoppers of Palm Beach County, Inc.</p> <p>Return sponsor form and payment to: Crime Stoppers of Palm Beach County, Inc. P.O. Box 6245 West Palm Beach, FL 33405</p>	<p>Complete sponsor/vendor form online and pay via credit card or mail check.</p> <p>https://www.cruizinforcrimestoppers.info/sponsor/</p>
<p>RIDE INFO/QUESTIONS – contact Angela Barnard (561) 329-9664 angela@crimestopperspbcc.com</p>	

IMPORTANT: To ensure proper processing of your sponsorship, for publicity purposes, please return this sponsorship agreement by January 5, 2024. All payments must be received by January 10, 2024. Email logo for inclusion in marketing to angela@crimestopperspbcc.com.

The safety of our riders is our primary concern so the event is weather dependent. **Rain date is Saturday, February 17, 2024.** All sponsors and vendors will be notified 48 hours prior to event start of postponement.

Signature _____ Print Name _____ Date _____

PLEASE KEEP A COPY FOR YOUR RECORDS